

## ◆ NEWS RELEASE ◆

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## ***PrintXcel* Joins Groundbreaking Multi-Industry Effort to Improve Environment**

**Englewood, CO, July 14, 2003** – *PrintXcel*, the leading supplier to the independent printer distributor market, today announced its' launch of a voluntary program to control greenhouse gas (GHG) emissions and pledged their support to help manage the effects of climate change. The long-term effort to control GHG emissions is part of a multi-year program called Climate RESOLVE (Responsible Environmental Steps, Opportunities to Lead by Voluntary Efforts), which was created by The Business Roundtable (BRT), a group of top leaders from many American companies, large and small, including *PrintXcel*.

The Climate RESOLVE program, which was founded earlier this year, will help *PrintXcel* and other participating companies take voluntary actions to reduce, offset, sequester, or avoid greenhouse gas emissions. "Every company in every sector of the economy has a role in controlling greenhouse gas emissions, and we are stepping up to do our part," said Kevin Lombardo, President and CEO of *PrintXcel*.

Climate RESOLVE is an extension of the steps that *PrintXcel* has already taken to help improve the environment including installing the latest energy efficient devices and using more energy efficient equipment and procedures in its' manufacturing processes. However, *PrintXcel* realizes that more must be done and is taking the next steps to make a difference.

“*PrintXcel* is excited to be part of this groundbreaking effort,” said Charles Stickler, Chief Customer Officer for *PrintXcel*. “Never before have so many businesses from so many different sectors of the economy voluntarily committed to better managing greenhouse gas emissions. Climate RESOLVE is proof that dedication to environmentally-conscience policies is good business.”

#### **About *PrintXcel***

*PrintXcel* is the leading supplier to the independent distributor market with 16 customer service and manufacturing facilities strategically located throughout the United States. *PrintXcel* works with over 20,000 resellers in five primary channels producing business documents, labels, envelopes, print to mail solutions, commercial printing, promotional printing, direct mail solutions, fulfillment and technology solutions. Headquartered in Englewood, Colorado, *PrintXcel* is a business segment of Mail-Well (NYSE: MWL), a market leader in three growing multi-billion dollar market segments: commercial printing, envelopes, and printed office products. Additional information about the company is available at [www.PrintXcel.com](http://www.PrintXcel.com).

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