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PrintXcel's Multi-Color Capabilities Increase With Mueller Martini Equipment

Englewood, CO, September 2, 2003 - *PrintXcel*, the leading supplier to the independent distributor market, recently purchased the Mueller Martini Concept NT machine for its Toledo facility – there are only two of these machines in the entire country. This system can provide up to 18-color printing with UV drying ability in a variety of formats including sheet, fan folding, roll or jumbo roll delivery.

“*PrintXcel* knows that efficiency and flexibility is a key requirement for distributors to achieve success in the marketplace,” said Ric Fisher, executive vice president of *PrintXcel* - Documents. Fisher went on to say, “By purchasing leading-edge technology such as the Mueller Martini Concept NT we are providing our distributor customers with the best products and services.

PrintXcel's Mueller Martini equipment is ideal for any company that utilizes promotional programs such as fundraising, marketing sell sheets, postcards, loyalty programs, subscription

renewals, and any type of direct mail offering. This system offers various types of finishing to make your pieces look more colorful and lively including embossing, foil stamping, inline die cutting and data card carriers. *PrintXcel's* Mueller Martini equipment offers a substantial reduction in waste due to the faster makeready and auto registration which also elevates the print quality.

About PrintXcel

PrintXcel is the leading supplier to the independent distributor market with 16 customer service and manufacturing facilities strategically located throughout the United States. *PrintXcel* works with over 20,000 resellers in five primary channels producing business documents, labels, envelopes, print to mail solutions, commercial printing, promotional printing, direct mail solutions, fulfillment and technology solutions. Headquartered in Englewood, Colorado, *PrintXcel* is a business segment of Mail-Well (NYSE: MWL), a market leader in three growing multi-billion dollar market segments: commercial printing, envelopes, and printed office products. Additional information about the company is available at www.PrintXcel.com.

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