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***PrintXcel* Expands Stock Product Offering Through Its Electronic Store**

Englewood, CO, August 5, 2003 – *PrintXcel*, the leading supplier to the independent distributor market, now offers stock products through its electronic store– www.printxcel.com – putting an entire catalog of products at the distributors’ fingertips. With this new site, users can easily access, price, and order an array of *PrintXcel’s* stock products 24/7.

PrintXcel’s stock products are designed to fit the needs of a variety of users and applications– providing an alternative for customers who wish to avoid the investment in large quantities of products or inventories. The electronic store can also be customized for individual distributors and they can request personalized paper catalogs for use with their end users. By using this new system, users have immediate availability, quick turnaround time and an easy way to order *PrintXcel’s* stock products.

Kevin Lombardo, President and CEO for *PrintXcel* stated, “By listening to our distributors we developed a tool to allow them to easily source and purchase mailers, labels,

HCFA/CMS forms, cut sheet checks, and other VersaSeal® products online. We remain committed to putting our customers first and developing solutions to help them grow their business – we will continue to find new and innovative ways to help our distributors succeed.”

About *PrintXcel*

PrintXcel is the leading supplier to the independent distributor market with 16 customer service and manufacturing facilities strategically located throughout the United States. *PrintXcel* works with over 20,000 resellers in five primary channels producing business documents, labels, envelopes, print to mail solutions, commercial printing, promotional printing, direct mail solutions, fulfillment, and technology solutions. Headquartered in Englewood, Colorado, *PrintXcel* is a business segment of Mail-Well (NYSE: MWL), a market leader in three growing multi-billion dollar market segments: commercial printing, envelopes, and printed office products. Additional information about the company is available at www.PrintXcel.com.

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