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***PrintXcel* Announces Rent-to-Own Program for VersaSeal[®] Equipment**

Englewood, CO, July 14, 2003 – VersaSeal, the leader in print-to-mail solutions designed for small to mid-size users, now offers a flexible alternative-purchasing program for any type or size of business. VersaSeal allows businesses to create a laser-compatible and USPS friendly mail pieces right at their desktop.

The VersaSeal Rent-to-Own program offers one low monthly payment and a short-term minimum commitment– as low as three months– making this program available and affordable for any size or type of business. With every purchase, VersaSeal provides on-site training, service, and support including parts and labor for the life of the contract. The VersaSeal Rent-to-Own program is available for its VS 1500 and VS 2052 models with easy buy-out purchase options and upgrades.

VersaSeal solutions allow companies to increase throughput and mail processing speeds. The VS 2052 for example, can process up to 11,000 sheets per hour, and costs less than half of

what an inserting line of equal capacity. VersaSeal equipment and forms can not only save money but also save time due to the systems' ability to eliminate labor-intensive activities like folding, stuffing and sealing.

Deanna Day, product manager for VersaSeal stated, "This is a great program for companies that want to try out a print-to-mail system or those that want to easily transition into a system without having to go through the capital approval process. Whether you are a small volume user, a user with limited capital budgets, or a user who has multiple distribution sites the VersaSeal program can get you up and running in no time."

About *PrintXcel*

PrintXcel is the leading supplier to the independent distributor market with 16 customer service and manufacturing facilities strategically located throughout the United States. *PrintXcel* works with over 20,000 resellers in five primary channels producing business documents, labels, envelopes, print to mail solutions, commercial printing, promotional printing, direct mail solutions, fulfillment, and technology solutions. Headquartered in Englewood, Colorado, *PrintXcel* is a business segment of Mail-Well (NYSE: MWL), a market leader in three growing multi-billion dollar market segments: commercial printing, envelopes, and printed office products. Additional information about the company is available at www.PrintXcel.com.

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