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***PrintXcel* Introduces Hotline Number
For Its VersaSeal™ Customers**

Englewood, CO, September 9, 2003 - *PrintXcel*, the leading supplier to the independent distributor market, recently added a hotline telephone number-1-866-VersaSeal – that customers can use to get answers to questions regarding the VersaSeal product line. VersaSeal equipment uses pressure to fold and seal printed documents with pre-applied cohesive which does not require heat or water. Users can create self-mailers at their desktop using a complete offering of *PrintXcel's* stock or custom printed documents. There are models available for any size or type of business.

PrintXcel introduced the VersaSeal hotline to provide better service and an easier way for distributors to call with any questions about VersaSeal's pressure seal products and services. The hotline allows customers to call a product specialist who can advise on service issues, troubleshooting, forms specifications and referral information. In the event that the specialist cannot answer a specific question, they have access to all sales, marketing and engineering personnel who can supply answers to specific questions in a timely manner.

"Adding the hotline number is a proactive move on behalf of the VersaSeal product line enabling our distributor customers instant communication with a VersaSeal specialist, said Deanna Day, Senior Brand Manager for VersaSeal. She adds, "This is just another example of how we continually work to improve our service to better serve our distributor customers."

About *PrintXcel*

PrintXcel is the leading supplier to the independent distributor market with 16 customer service and manufacturing facilities strategically located throughout the United States. *PrintXcel* works with over 20,000 resellers in five primary channels producing business documents, labels, envelopes, print to mail solutions, commercial printing, promotional printing, direct mail solutions, fulfillment and technology solutions. Headquartered in Englewood, Colorado, *PrintXcel* is a business segment of Mail-Well (NYSE: MWL), a market leader in three growing multi-billion dollar market segments: commercial printing, envelopes, and printed office products. Additional information about the company is available at www.PrintXcel.com.

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